



ADVERTISING & SPONSORSHIP



MORE THAN JUST A FOOTBALL CLUB

Advertising and sponsorship at Colchester United FC offers you exposure for so much more than just football. The Weston Homes Community Stadium is used every single day for conferences, meetings, exhibitions, parties, tribute nights, pitch hire and community activities.

CONFERENCES & MEETINGS



COMMUNITY EVENTS

17,968

people benefited from at cost/not for profit events and activities



SOCIAL EVENTS

60,105

people enjoying events of all types during the year



5-A-SIDE PITCHES AT THE WHCS

42,374

people used the 5-a-side pitches – FITC courses and sessions and casual users



HOT SHOTS CAFE



29,026

got their caffeine fix, teas, snacks and sandwiches

FOOTBALL ATTENDANCES



113,227

people attended football matches – league, cup, pre-season, U21s and youth fixtures

WHCS TOTAL FOOTFALL



302,389

total footfall at the stadium during 2015



PERIMETER ADVERTISING

Crowd Facing - **from £450+VAT per season**
Televised – **from £2,500+VAT per season**
Non-Televised – **from £800+VAT per season**



PLAYER KIT SPONSORSHIP

Home Shirt - **£300+VAT per season**
Home & Away Shirt - **£500+VAT per season**



WASHROOM ADVERTISING

12 poster sites - **£1,500+VAT per season**
24 poster sites - **£2,500+VAT per season**



MATCHBALL DISPLAY TOWER SPONSORSHIP

£2,500+VAT per season



STEWARD SPONSOR

£2,800+VAT per season